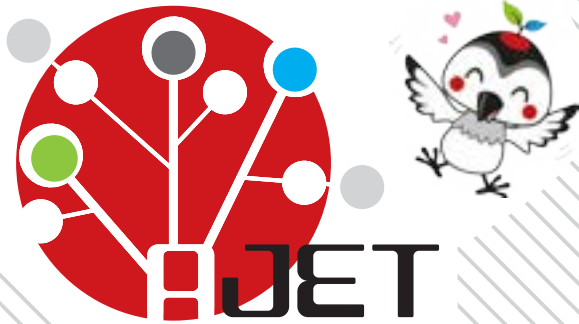


# ADVERTISE ACROSS JAPAN WITH



The Association for Japan Exchange and Teaching

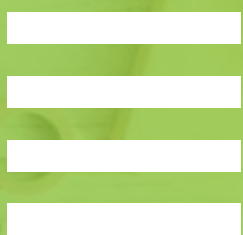
*Advertising*  
**PLANS**



*Multiple Forms*  
**OF OUTREACH**

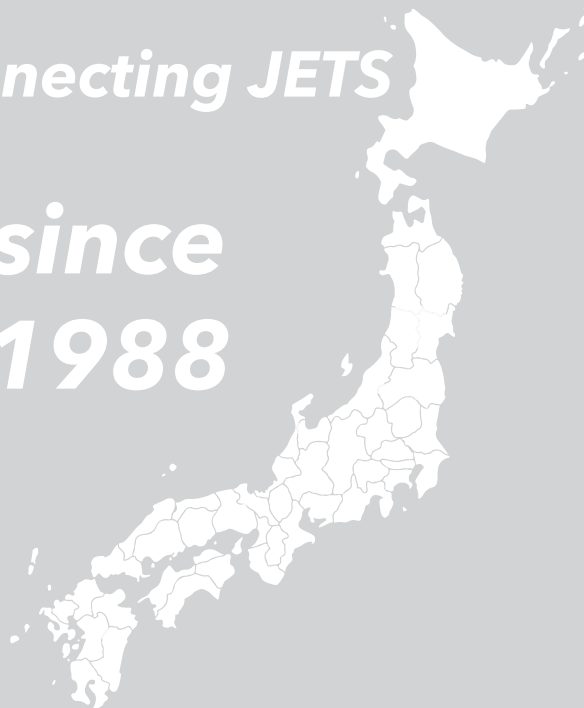


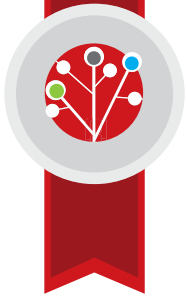
*Optional*  
**SERVICES**



*Connecting JETS*

*since*  
**1988**

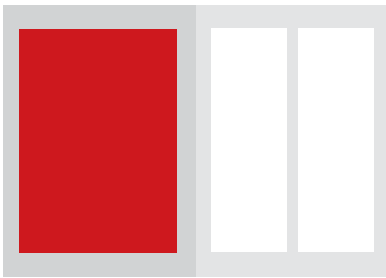




# PLATINUM PARTNER

**12 month partnership with a 6 month check-up**

**30% discount off service/product + 5,000 yen/month**



## AJET Connect magazine

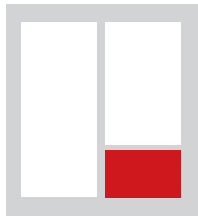
\*AJET Connect magazine advertising (all ads must be pre-approved before publishing)

- 1 x inside front cover
- 1 x full page in first 12 pages
- 1 x back advertisement

## AJET Gazette

1 x ad in Gazette (published 4 x times in a year; choose one optional service from below)

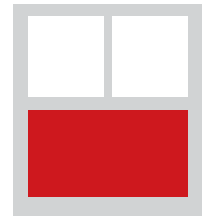
Option of 4 x 1/8 size logos



Option of 3 x 1/4 size logos with 1 sentence

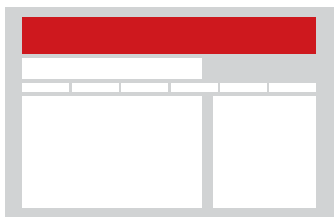


Option of 2 x 1/2 pages with large description

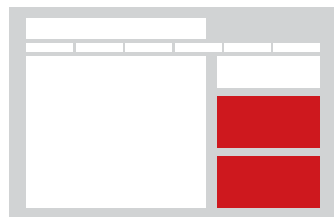


## AJET Website

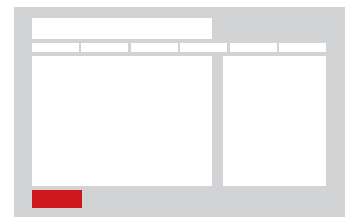
Banner on front page for 3 months (non-consecutive is okay)

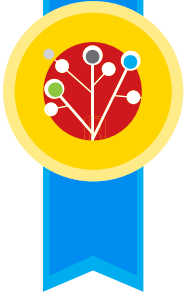


2 x ad space for promotion periods (2 weeks notice prior before posts is needed)



Name under tabs that correspond to companies description

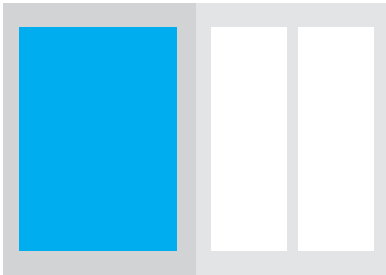




# GOLD PARTNER

*12 month partnership with a 6 month check-up*

**25% discount off service/product + 4,000 yen/month**



## AJET Connect magazine

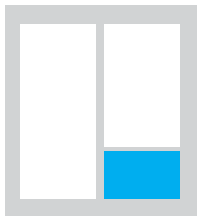
\*AJET Connect magazine advertising (all ads must be pre-approved before publishing)

- 1 x full page in first 12 pages

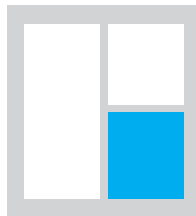
## AJET Gazette

1 x ad in Gazette (published 4 x times in a year; choose one optional service from below)

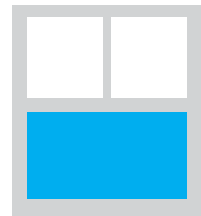
Option of 3 x 1/8 size logos



Option of 2 x 1/4 size logos with 1 sentence

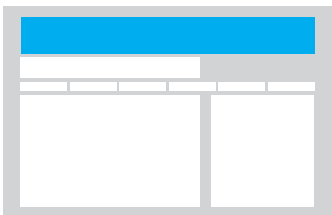


Option of 1 x 1/2 pages with large description

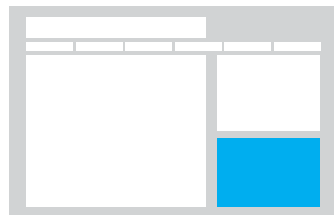


## AJET Website

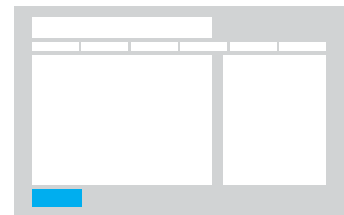
1 x banner on front page for 2 months (non-consecutive is okay)

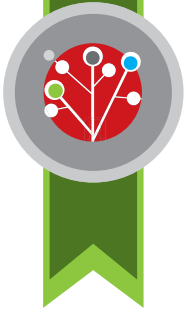


1 x ad space for promotion periods (2 weeks notice prior before posts is needed)



Name under tabs that correspond to companies description

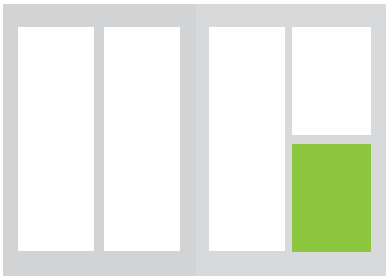




# SILVER PARTNER

*12 month partnership with a 6 month check-up*

**20% discount off service/product + 3,000 yen/month**



## AJET Connect magazine

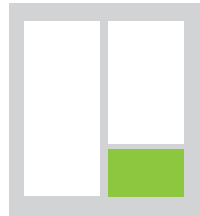
\*AJET Connect magazine advertising (all ads must be pre-approved before publishing)

- 1/4 size of ad in the back of magazine

## AJET Gazette

1 x ad in Gazette (published 4 x times in a year; choose one optional service from below)

Option of 2 x 1/8 size logos

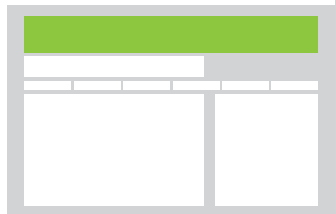


Option of 1 x 1/4 size logos with 1 sentence

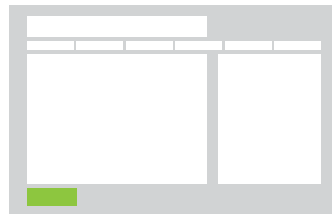


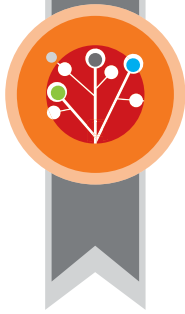
## AJET Website

Banner on front page for 1 month (non-consecutive is okay)



Company name under one tab





# BRONZE PARTNER

*12 month partnership with a 6 month check-up*

**15% discount off service/product + 2,000 yen/month**



## AJET Connect magazine

\*AJET Connect magazine advertising (all ads must be pre-approved before publishing)

- 1 x 1/8 size of advertisement with small description in back of cover.

## AJET Gazette

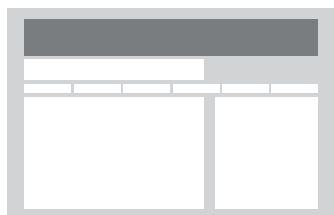
1 x ad in Gazette (published 4 x times in a year; choose one optional service from below)

Option of 2 x 1/8 size logos

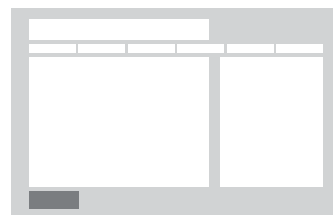


## AJET Website

Banner on front page for  
2 weeks



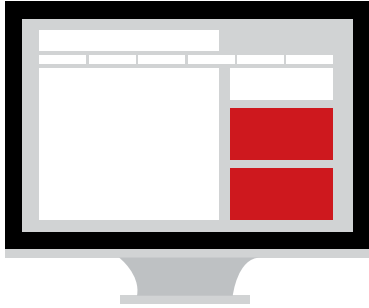
Company name under  
one tab





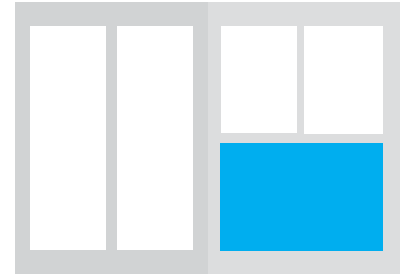
# OPTIONAL SERVICES

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3 weeks of ad space on AJET website  
for special promotion - 4,000 yen

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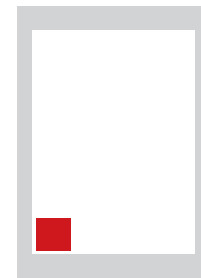
\*1/2 page of ad space in the back of the  
magazine - 3,000 yen

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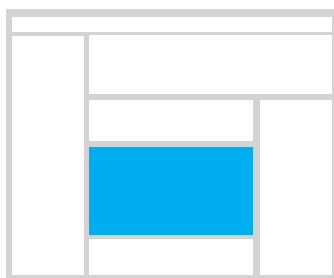
\*1/4 page of ad space in the back of the  
magazine - 2,000 yen

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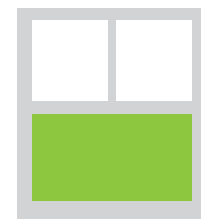


\*Picture logo with no description in the  
back of the magazine - 1,500 yen

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Post on Facebook (up 2 x max per  
month) - 2,500 yen



1/2 page of Ad space in the Gazette -  
2,000 yen

**\*Connect magazine:** All ads must be submitted before the 15th in order for it to appear in the following month's issue.

**\*\*Customized plans are also welcomed**